



## Institute of Mergers, Acquisitions and Alliances

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### Fact Sheet

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The Institute of Mergers, Acquisitions and Alliances (MANDA) has been established early in 2005. MANDA is committed to excellence and innovation in education and research to advance knowledge on mergers, acquisitions, and alliances.

MANDA is headquartered at the Webster University Campus Vienna/Austria. Webster University is an American university with more than 20.000 students and an international network of over 100 campuses in 8 countries. Webster offers programs in Vienna since 1981 and is a fully accredited in the USA and Austria and by FIBAA.

### Mission

MANDA provides and advances knowledge and insights to improve the use and benefits of mergers, acquisitions and strategic alliances.

The mission of the MANDA is to:

- design, conduct, and disseminate high-quality, avant-garde, and innovative **basic and applied research**;
- **collaborate** with academic, government and industry partners;
- provide an **international forum** devoted to the dialogue of business, politics, society, and science;
- offer **educational opportunities** for professionals, students and the interested public;
- identify and address **critical issues** in order to enable professionals to improve their action;
- act as an **integrator** of different stakeholders in the business community and interdisciplinary science, and;
- collect, maintain and provide specialized **resources and information**.

## **Modules**

All activities pursued and services offered by MANDA are organized along the following four modules:

- 1) Courses & Conferences
- 2) Research Projects
- 3) Publications
- 4) Documentation Center

## **Director**

The director is responsible for the strategic direction and growth of the Institute. Director: is Jr.-Prof. Dr. Christopher B. Kummer.

## **Advisory Board**

The mandate of the MANDA Advisory Board is to assist the Institute in promoting the mission, plans and priorities of the Institute. The Advisory Board is an external body with a more strategic role, e.g. suggesting and discussing future research directions and offering a wide range of expertise, advice and contacts.

Advisory Board Members are:

- Dr. Werner Albeseder,  
Partner, Prime Communication & Corporate Finance – Consulting GmbH
- Dr. Franz Ferdinand Eiffe, MBA,  
Financial Consulting
- Thierry Gibert, Ingénieur ECP M.Sc.,  
Assistant Director, Erste Corporate Finance GmbH
- Dr. Christoph Kerres, LL.M.,  
Partner, Kerres & Diwok / Baker & McKenzie

## **Contact**

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